



London
STOCK EXCHANGE

Market Share services

POWERED BY Data-X™





LONDON
15:5959

Powerful market data at your fingertips

In an increasingly competitive environment, understanding your market share is of key importance. Our Market Share services provide you with access to your underlying market share data in addition to a range of powerful analytical tools. By accessing these services it has never been so easy to understand your market performance.





The information provided by our Market Share services will benefit you in two ways:

Business performance

Firstly, it gives you a clear picture of your business performance, illustrating the precise areas and time periods during which you performed best. Equipped with this knowledge, you can identify your firm's strengths and weaknesses, ultimately helping you improve the balance of your business.

Powerful sales tool

Secondly, it can be used as a powerful sales tool. The data can be used to support customer meetings, providing you with hard market data to underline your credentials as the best firm for transacting certain types of business.

New services

Daily or Monthly services - UK and Irish securities

In addition to our new free monthly Market Share service, a new premium Daily Market Share service is available, providing more up-to-date market share statistics and additional functionality. Our premium service enables you to assess your own trading performance relative to your competitors more regularly.

The new Daily service also allows you to view market share data at a number of levels. You'll be able to view market share at an individual security level, for a user defined portfolio of securities, across different business classifications and at index or market segment level. The services provide functionality so you can extract data for use in trend analysis and internal reports.

Enhanced flexibility through additional functionality

Specifically the Daily service allows you to:

- View your market share by: security, portfolio, business classification, index or market segment
- Receive market share data for UK and Irish securities
- Receive statistics broken down by market share business category
- Access data on a daily basis and run queries across specific date ranges
- Extract underlying data
- Graph data online

How do I apply for Market Share services?

For more information, or to subscribe to Market Share services, either visit our website at www.londonstockexchange.com/products/marketshare or call 020 7797 3211, STX 33211.



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